

## setting prices

Last Updated Thursday, 04 September 2008

How is the price set?

It's very important to price your home according to current market conditions. Because the [Profile.market] area real estate market is continually changing, and market fluctuations have an effect on property values, it's imperative to select your list price based on the most recent comparable sales in your neighborhood.

A so-called comparative market analysis provides the background data upon which to base your list-price decision.

Watch out for an agent whose opinion of value is considerably higher than the others. Contact us today and we'll explain why.

Questions about [Profile.market] Real Estate?

Ask us below or Call us Now at [Profile.comp\_phone]